



## PRESS RELEASE

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### **Rich hues, recycled content and stonelike character set Squak Mountain Stone apart**

Rich in color and distinctive in appearance, hand-made and hand-finished, durable yet lightweight, Squak Mountain Stone provides an exceptional alternative for consumers interested in an environmentally friendly countertop, tabletop or kitchen island.

A cement-based composite, Squak Mountain Stone uses 64 percent recycled content -- primarily mixed waste paper fiber and pulp, along with granite and glass dust and fly ash. The result is a product that weighs 50 percent less than traditional concrete slabs of similar size but is as strong and durable.

Visually, Squak Mountain Stone has the same depth, luster and warm characteristics of natural soapstone. Veins of color, similar to mineral deposits found in traditional quarried stone, run through each slab. Each piece is individually hand-crafted so every installation is unique.

Squak Mountain Stone is available in four earthy hues that complement both traditional and contemporary decor: tan, brown, light gray and dark gray. Once installed, the slab is sealed with a lifetime waterproofing sealer.

Installed in a bathroom or kitchen, Squak Mountain Stone brings a warm glow and natural beauty to some of the most-used rooms in the house. Like granite, marble or slate, its appearance will be enhanced with a warm patina over time. As an added value, its recycled content makes it an ideal choice for environmentally conscious consumers.

Because of its unique composition, Squak Mountain Stone contains no rebar or other reinforcing steel. Lighter per cubic foot than standard concrete, it is easy to handle, ship and install. Available in several standard slab or tile sizes, it a cost-effective alternative to natural stone.

Squak Mountain Stone is manufactured by Tiger Mountain Innovations, Inc., located in Woodinville, Wash., outside Seattle. The company was established two years ago by Ameen Quiriconi, an engineer and environmental consultant specializing in green-building applications. Much of her early product testing was done in her garage, using everyday household items, such as coffee cans and spring-form baking pans. From that modest beginning, Tiger Mountain Innovations has since expanded to a 2,700-foot shop space and the company recently signed an exclusive distribution agreement with the Environmental Home Center in Seattle.

For more information on Squak Mountain Stone, visit [www.squakmountainstone.com](http://www.squakmountainstone.com).

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